

CODE FOR THE ROAD

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Labor Day DUI Enforcement Begins *Miss North Dakota joins sober driving campaign*

Bismarck – As North Dakota law enforcement agencies announce the annual Labor Day crackdown to prevent impaired driving, they have a new ally: Miss North Dakota, Macy Christianson. After receiving her crown in June, Macy is focused on making a difference during her reign by urging North Dakotans to make the smart decision not to drink and drive. Macy has added the momentum of her platform to the North Dakota Department of Transportation’s ***Drive Sober or Get Pulled Over*** campaign this month.

“About half of the motor vehicle deaths in our state have been alcohol-related—those are lives that could be saved if the driver was sober,” said Macy. “Drinking and driving is a decision that can overturn your life—and the life of someone else.”

Forty-eight law enforcement agencies across the state, including the North Dakota Highway Patrol, will deploy additional patrols for DUI enforcement August 17 through September 5. Participating law enforcement agencies in the Bismarck region include the North Dakota Highway Patrol (NDHP) and Burleigh, Emmons, Grant, McLean and Morton County Sheriffs’ Departments, along with Police Departments in Bismarck, Lincoln and Mandan.

“We’ll be working to get dangerous drivers off the roads so families can enjoy the last of their summer fun safely,” said Sgt. Luke Gardiner of the Bismarck Police Department. “The public can help by making the right decision—not to drink and drive.”

Funding for high-intensity impaired driving enforcement is provided by the North Dakota Department of Transportation in order to prevent impaired driving crashes. Learn more about the efforts to reduce roadway deaths and serious injuries at ndcodefortheroad.org or join the conversation on the *Code for the Road* Facebook or Twitter page. Memorials to individuals killed by impaired drivers in North Dakota can be viewed at ndcodefortheroad.org/memorial.

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