

# CODE FOR THE ROAD

FOLLOW THE RULES. FOLLOW THE LAW.



## For Immediate Release

July 1, 2016

For more information: NDDOT Public Information Officer, (701) 328-4444; Deputy Chief Jason Bier, Mandan Police Department (701) 667-3250, [jbier@mandanpd.com](mailto:jbier@mandanpd.com); or contact your local law enforcement.

### *Click It or Ticket in July to Save Lives*

*Bismarck* – During the month of July, forty-eight law enforcement agencies in North Dakota will be adding extra traffic safety patrols for the *Click It or Ticket* campaign to bring awareness to the importance of seat belt use to prevent injuries and fatalities in motor vehicle crashes. Not using a seat belt is the leading factor associated with traffic deaths. Last year in North Dakota, 93 percent of uninjured survivors of fatal crashes *were* wearing a seat belt.

In the Bismarck region, the North Dakota Highway Patrol, Burleigh, Emmons, Grant, McLean, and Morton County Sheriffs' Departments and Bismarck, Lincoln and Mandan Police Departments will coordinate extra patrols.

“Everyone wants to get out and enjoy their favorite summertime recreation. Our officers know it’s important to encourage safe travel on roads busy with vacationers and families,” said Deputy Chief Jason Bier of the Mandan Police Department.

“When you’re loading up to pull the boat or camper, or making trips for farm or ranch chores, please remember to have everyone in the vehicle safely belted in and prevent a tragedy,” Bier said.

The North Dakota Department of Transportation (NDDOT) and its safety partners are making a point to remind people to **“Buckle Up in Your Truck.”** A seat belt study by the North Dakota State University Upper Great Plains Transportation Institute in 2015 found that one-third of male pickup passengers in North Dakota are unbelted.

The NDDOT administers federal grant funding for extra seat belt enforcement as part of an overall effort to prevent deaths and injuries on North Dakota roads.

Learn more about traffic safety initiatives at [dot.nd.gov](http://dot.nd.gov), [ndcodefortheroad.org](http://ndcodefortheroad.org) or join the conversation on the *Code for the Road* Facebook or Twitter page. Families are invited to create memorials for those who have died in crashes in North Dakota at [ndcodefortheroad.org/memorial](http://ndcodefortheroad.org/memorial).

###